

GREEN ECONOMIC DEVELOPMENT SURVEY

Company: _____

Contact: _____
(name, title)

Date: _____

Background Questions

1. Year business established: _____
2. Number of locations: _____
3. Number of employees (total and at this location): _____
4. Annual revenue: _____
5. Primary products or services: _____
6. Quality certifications (e.g., ISO): _____

Green Products or Services

7. Please describe any existing green products or services:

8. Are green products or services a significant percentage of your total sales?

9. Is this a growth area for your business?

10. Have you increased employment due to green products or services?

11. Who are your largest customers? (describe type of customer, such as building owners or energy equipment manufacturers)

12. What do you think is driving demand for your green products or services?

13. Are economic incentives (such as tax credits or rebates) important to your customers?

Greening Your Operations, Facilities and Fleets

14. Please describe any existing green policies or initiatives relating to your operations, facilities or fleets:

15. Is climate change or possible new regulation of greenhouse gas emissions a concern for your business?

16. What challenges are you facing in greening your business? (High upfront cost? Relatively long payback periods?)

17. Are you pursuing any economic incentives? (provide examples from separate incentives summary)

Business Resource or Assistance Needs

18. What resources or assistance would benefit your company in expanding your green products or services or greening your operations?

- _____ Information and education (reports, conferences, presentations, etc) on:
 - ___ federal climate change legislation
 - ___ recognition or award programs for green products or initiatives
 - ___ green tech or social investor groups
 - ___ economic incentives (grants, loan guarantees) for energy or waste reduction
 - ___ opportunities to monetize carbon or GHG reductions through carbon trading

_____ Workforce development assistance? Partnerships with community colleges?

- _____ Sales & marketing assistance
 - ___ trade show representation
 - ___ networking events)
 - ___ green business or supplier directories
 - ___ introductions and supplier requirements for specific buyers
 - ___ recognition or awards for green or sustainable activities

- _____ Supplier needs
- ___ assistance identifying local suppliers
 - ___ assistance identifying green suppliers
 - ___ interest in green purchasing groups (to lower cost of green supplies)
- _____ Facility needs
- ___ information on green building and energy efficiency options
 - ___ expansion or relocation - site or building needs – shorter-term (1-3 years)
 - ___ expansion or relocation – site or building needs – longer-term (3-5 years)
 - ___ interest in publicly-owned sites
- _____ Other needs _____ (please describe)

Please email any additional responses to Anna Jetmore-Vargas at The New Day Group LLC ajetmore@newdayindiana.com or contact us at 317-903-7618.

About Us:

The NewDay Group LLC is a sustainability consulting business based in Indianapolis that has been retained by the Delta Redevelopment Institute to survey existing businesses in your area to assess existing green business activities and needs. This information will be used by the Delta Redevelopment Institute and the Indianapolis Office of Sustainability to develop green economic development strategies to support green businesses and activities in your area.