



Delta Institute Announces First-Ever “GO App” Contest

Delta Institute’s Green Opportunities (GO) APP Award provides incentive for innovative opportunity to make “going green” more user-friendly

The Delta Institute is sponsoring the first-ever “Green Opportunities App Award,” in connection with the Apps for Metro Chicago project (A4MC). Delta is offering a \$2,000 prize for the best App designed to help users find, create, sustain or share opportunities to live or work more sustainability in the City of Chicago. Applicants should utilize available city, county and state datasets to create an App that promotes green products, practices or programs that meet one or more of the following goals:

- Reduction of waste and pollution;
- Increased material reuse and recycling;
- Conservation and preservation of water resources;
- Reduction in energy consumption and greenhouse gas emissions;
- Increased consumption of local, sustainable, fresh foods and beverages;
- Sustainable use of vacant, abandoned and underutilized properties;
- Increased appreciation for and enjoyment of green attractions and recreation;
- Increased knowledge about and understanding of environmental issues.

Submissions will be accepted through December 2 at 11:59 p.m. Submitted Green Opportunities Apps must comply with all A4MC requirements and relate to one or more of the above themes or other environmental goals. For a list of A4MC requirements, please visit www.appsformetrochicago.com.

About the Delta Institute

The Delta Institute is a Chicago-based nonprofit organization dedicated to leading the charge in transforming the Great Lakes Region into the vital center of the green economy. Founded in 1998, Delta creates, funds and implements innovative programs that promote a healthy environment, a strong economy and thriving, vibrant communities – blazing a trail for the green economy that others can successfully follow. For more information, visit www.delta-institute.org or call (312) 554-0900.